



SOUTH WORCESTERSHIRE DEVELOPMENT PLAN REVIEW (SWDPR)

Norton-juxta-Kempsey Parish Council
(NJKPC)

Public briefing
Thu 10 March 2022

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What does SWDP, SWDPR & 'Parkway Development' mean?

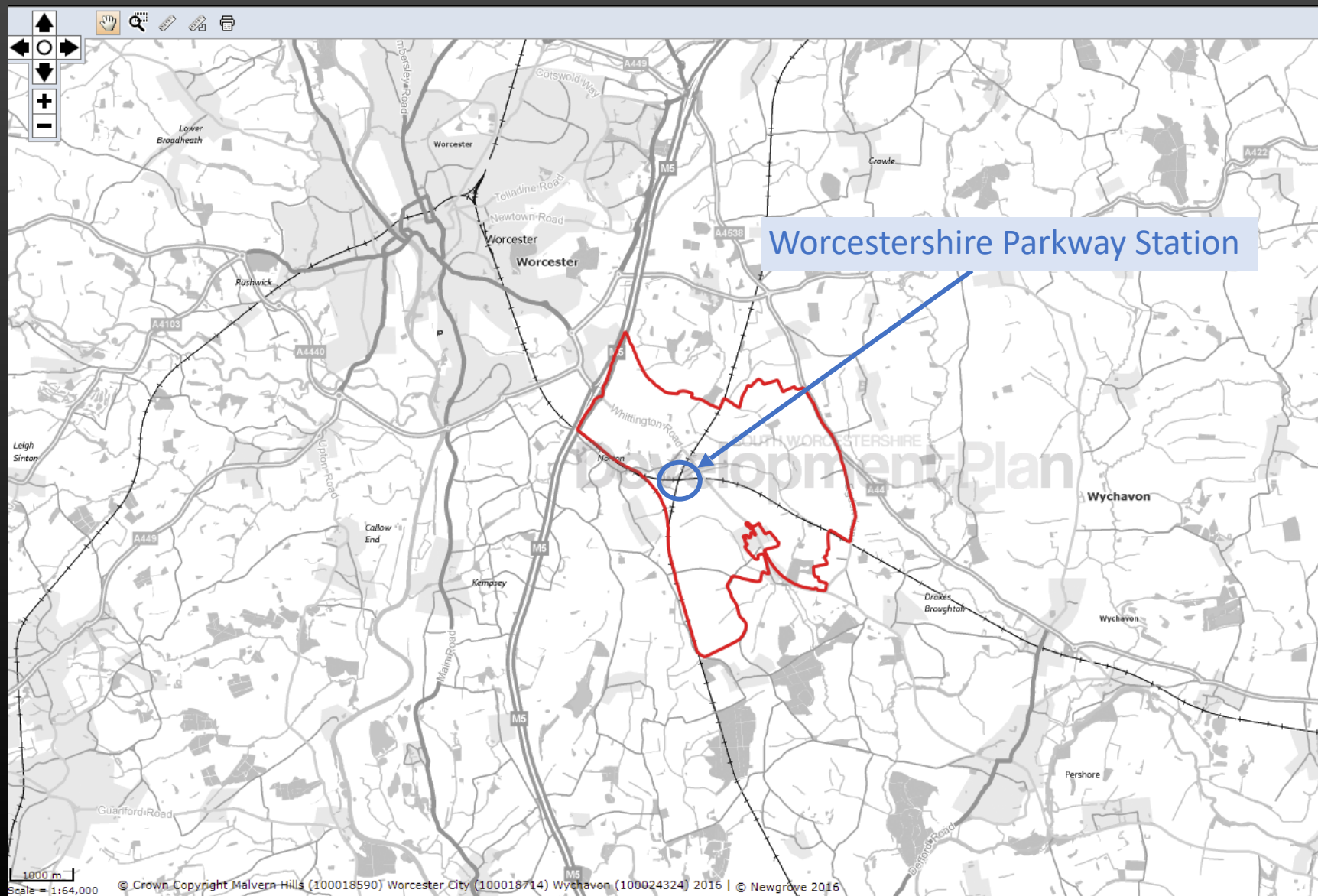
- SWDP - The original South Worcestershire Development Plan (SWDP) was adopted in February 2016 and covers forecast planning and development within South Worcestershire out to 2030. The South West Urban Extension (SWUE), is part of the SWDP.
- SWDPR - In 2017, in line with government requirements, a review of the SWDP was started - the South Worcestershire Development Plan Review (SWDPR). The SWDPR will cover development requirements out to 2041. Delayed by the pandemic, the SWDPR will not be ready for adoption until October 2023. It calls for a further 14,000 new homes across the three Districts Councils (Worcester, Malvern and Wychavon) out to 2041, of these, 5,000 will be the 'Parkway Development'.
- The 'Parkway Development', or more correctly the Parkway Garden Town - 5,000 houses in the vicinity of Worcestershire Parkway Station (WPS) by 2041. A further 5,000 by 2060.

What is the 'Parkway Development'?

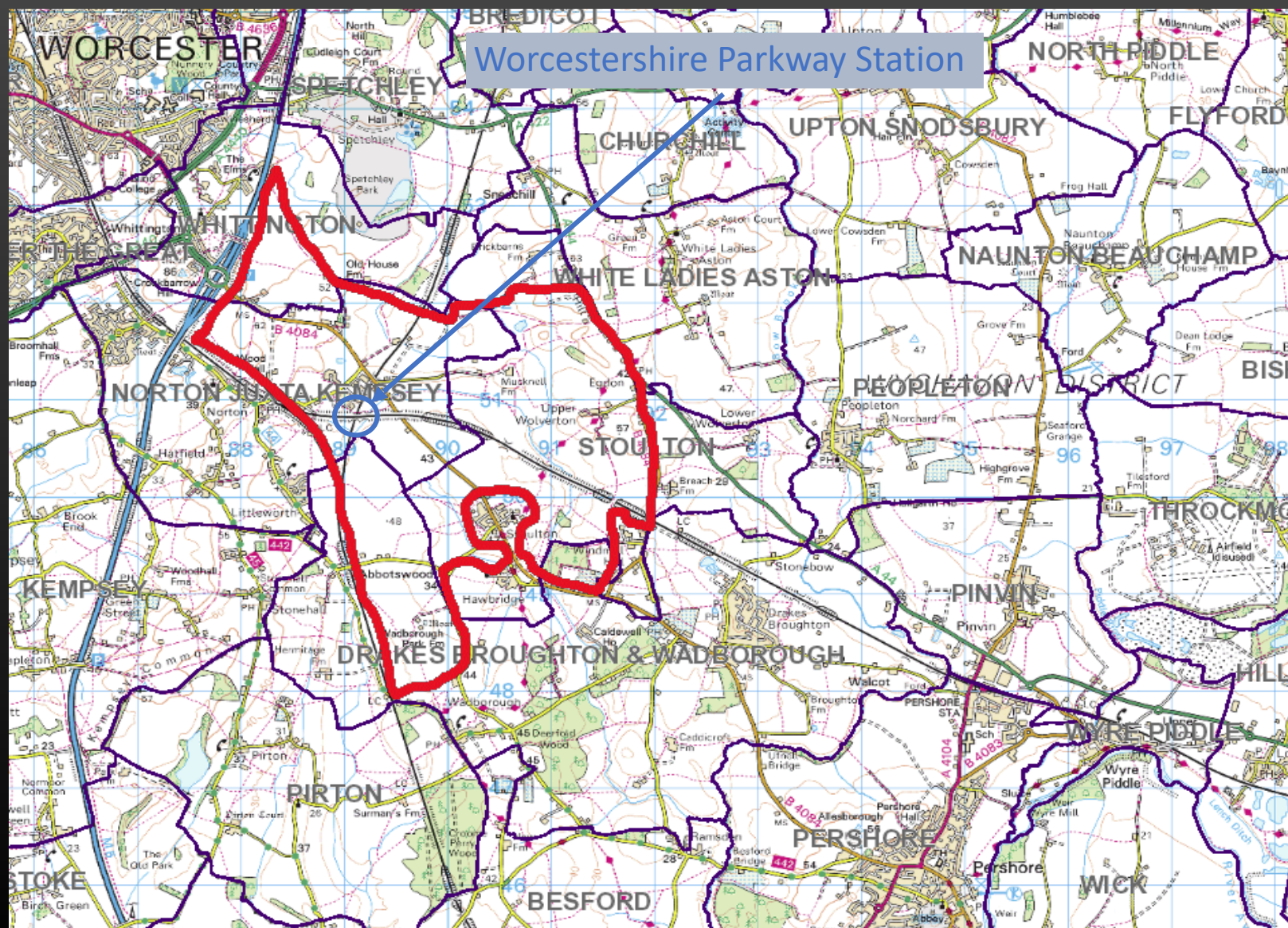


- A new 1,100 hectare Garden Town around WPS.
- 5,000 homes by 2041 and a further 5,000 by 2060.
- A Town centre (shops and offices) across the B4084, opposite WPS
- Schools and other services.
- 50 hectares of commercial/industrial – mostly towards M5 jct 7.
- A new road from the A44 across to WPS.
- Solar farm at southern end (towards Wadborough).
- Designed to encourage easy foot/cycle access to facilities and work.
- Significant green spaces and corridors to support bio-diversity, etc...
- 24k inhabitants by 2060 – the size of Droitwich today.

Where is it? (1) - Context



Where is it (2) – Parish boundaries



When is it?



- Could start once formally adopted i.e. late 2023
- But we have also heard it could take 4-5 years to get started.
- 5,000 homes by 2041.
- Further 5,000 homes by 2060.
- Intention to build infrastructure and town centre earlier rather than later.

What is the approval process?



- Publication of the SWDPR – May 2022
- Publication Consultation (Regulation 19) – July-August 2022
- Submission (Regulation 22) – November 2022
- Independent Examination (Regulation 24) – February-May 2023
- Receipt of Inspector's Report (Regulation 25) – August 2023
- Adoption (Regulation 26) – October 2023

What we don't know yet....



- In what order will development be carried out i.e. houses or infrastructure first?
- What protection will there be to keep development traffic off our existing narrow lanes?
- What new roads and where?
- How will surrounding communities and residents be protected and supported during development e.g. development traffic, rat-runs, noise.....
- How will the project be managed during and after development?

What are NJKPC's main concerns?*



- Lack of meaningful consultation with the affected parishes.
- The plan is based on pre-pandemic thinking.
- A naïve belief that people will happily walk, cycle or use public transport.
- Ignores Worcester City Council masterplan housing potential.
- Management during and after construction.
- Poor record of planning enforcement.
- Why build a major urban development so close to Worcester City?

*(Apart from not wanting the development at all other than in the areas identified in the Neighbourhood Plan!)

What is NJKPC doing about it?



- Co-operating with neighbouring parishes to identify all possible concerns. The Joint Parishes Group is meeting every month.
- Demanding better communication and genuine consultation from Wychavon District Council.
- Communicating with our residents (hence this presentation).
- Ensuring our views on the proposed development are submitted to the Planning Inspector in a timely manner (summer 2022).

What can you do?



- Read the SWDPR for yourself at <https://www.swdevelopmentplan.org/swdp-review>
- Tell NJKPC what you think.
- Tell the SWDPR Team and Wychavon District Council what you think.
- Submit your views to the Planning Inspector when invited to do so.

Questions and Discussion